

Name: _____ Class: _____ No.: _____ Date: _____

✍ Teacher: _____ Mark: _____ ✍ Enc. Educação: _____

I – Reading (20 minutes)

Read the online article below.

More than 1 in 3 teens say Snapchat is their favourite social media app, only 2% mention Facebook

BREAKING | Oct. 14, 2021, 12:48pm EDT | 3823 views



Tommy Beer

The survey

Snapchat is the favourite social media platform among teenagers in the United States and is still growing in popularity, while Facebook's usage is minimal among them, according to a new 2021 survey. This research included 10,000 young Americans, across forty-four states, who are 15.8 years old on average.

5 The facts

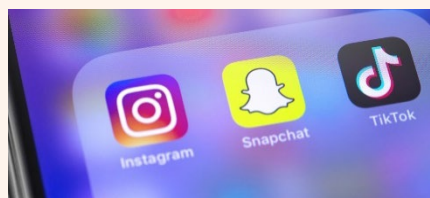
Previous surveys, especially one from 2018, show that 90% of teens aged 13-17 have used social media mainly to socialize, even if they don't know their virtual friends. 75% reported having at least one active social media profile, and 51% admitted visiting a social media site at least daily. Two-thirds of teens said they had their own mobile devices with internet connection. This changed completely in the last two to three years.

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In the 2021 survey, around 35% of the teenagers said Snapchat is their favourite app (up from 31% in a previous survey last spring), followed by TikTok (30%) and Instagram (22%). Facebook and Twitter only gathered 2% of the total count. These teens also confirmed they spend approximately 4.2 hours per day on social media and Snapchat

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users check the app 30 times daily on average. However, Instagram had the highest engagement rate, with 81% of teens saying they used the app at least once over the past month, compared to 77% for Snapchat.

**Shopping online**

20

According to the survey, shopping online increased in the past two years. 28% of teens said they have purchased at least one item directly from a social media site. More than half (52%) of teens said Amazon is their favourite e-commerce site. It is more reliable than others, they stated. However, Amazon's popularity dropped a bit compared to the previous survey.

This means that teens and their families are using social media not only to socialize, as they did before, but also to purchase online.

in <https://www.forbes.com/sites/tommybeer> (adapted, accessed in January 2022)

A. Fill in the table according to the article. Write numbers.

1. year of the new survey	
2. number of teens involved in the survey	
3. number of states participants are from	
4. average age of the participants in the new survey	
5. percentage of teens having at least one active profile according to a 2018 survey	

B. Complete the sentences with information about the text.

1. American teens' favourite _____ is Snapchat.
2. According to a previous survey, _____ of teens state they visit social media every day.
3. Only _____ of teens state they use Facebook and Twitter.
4. Teens and their families are using social media platforms to _____ and to buy online these days.

D. Answer the questions about the text. Write complete answers.

1. Which are the most popular social media platforms among American teens? (name at least three)

2. How many times do these teens check their Snapchat profile per day, on average?

3. What happened to Instagram between September and October 2021?

4. Why is Amazon teens' favourite e-commerce site?

A. Match the definitions to the words related to the media. Write the letters (a-f) next to the numbers.

- | | | |
|---|--------------------------|---------------------|
| 1. A piece of electronic equipment used for listening to broadcasts. | ☐ | a) Radio |
| 2. A programme on which famous guests are asked questions about themselves, or members of the audience are invited to discuss a particular subject. | ☐ | b) Website |
| 3. A type of thin book with large pages and a paper cover that contains articles and photographs. | ☐ | c) Newspaper |
| 4. A daily or weekly printed publication consisting of large sheets of paper that are folded together. | ☐ | d) Magazine |
| 5. A statement of what the weather is likely to be for the next day or few days. | ☐ | e) Talk show |
| 6. A set of pages of information on the internet about a particular subject, published by a single person or organization. | ☐ | f) Weather forecast |

B. Make sentences with the *-ing* form of the verbs where necessary. There is one example.

- we / hate / use / Twitter

We hate using Twitter.

1. my cousin / always check her Instagram / before go to school

2. my mother and I / went shop / on Saturday

3. watch / YouTube videos is one of my brother's favourite activities

4. Jim and Rachel / love / take photos and / post them on Snapchat

C. Circle the correct phrasal verbs to complete the sentences.

1. Helen, can you **turn off** / **turn up** / **turn down** the TV? It's too loud! I can't concentrate.
2. Our favourite talk show is about to start. Let's **turn down** / **turn over** / **turn off** to its channel.
3. Can you **turn over** / **turn down** / **turn up** the sound of the radio, please? That song is so beautiful!
4. When I'm not in the study, I usually **turn off** / **turn down** / **turn over** the computer to save some energy.

D. Complete the sentences using the verbs in the infinitive (with or without to) or the -ing form.

1. Jim is good at _____ (take) photos to make his Insta stories.
2. You shouldn't _____ (spend) so much time on social media. It's not healthy.
3. I promise _____ (see) the new Spider-Man film with you next Sunday.
4. I'm sorry! I forgot _____ (buy) you a present.

E. Fill in the gaps with the relative pronouns *who*, *which* or *whose*.

1. Charli D'Amelio is a teenager _____ has over 100,000 followers on TikTok.
2. This is the story _____ her sister published yesterday.
3. The girl _____ stories are so famous is Dixie, Charli's sister.
4. The profile _____ I follow every day has lots of fun videos.



F. Join the sentences using a relative pronoun. There is one example.

- Snapchat is a popular app. Millions of Americans use it.
Snapchat is a popular app which millions of Americans use.
1. The girl has millions of followers on TikTok. She closed her Reddit account.

 2. This is the last post. It has one million viewers.

 3. She is a famous TikToker. Her videos are a huge success.

 4. These are the two sisters. They have a TV show.

G. Complete the sentences with *must*, *mustn't* or *don't/doesn't have to*.

1. Charli _____ use TikTok every day, but every week for sure!
2. If she has problems online, she _____ ask for help.
3. She _____ give her personal details to strangers. It's very dangerous!
4. It's not allowed to use the mobile phone in class, so you _____ use it.

III – Writing (15 minutes)

Considering what you've studied in class, write a short text (50-90 words) about teenagers and social media.

Don't forget to mention:

- which social media platforms you use;
- how much time you spend on social media;
- if social media is important in your life and why;
- positive and negative aspects of social media.

Good work!
Your teacher

Year 8 – Progress test 4A

Answer key

I – Reading

A. $5 \times 2\% = 10\%$

1. 2021 | 2. 10,000 | 3. 44 | 4. 15.8 | 5. 75%

B. $4 \times 3\% = 12\%$

1. social media platform | 2. fifty-one per cent (51%) | 3. two per cent (2%) | 4. socialize

C. $4 \times 5\% = 20\%$

1. Snapchat, TikTok and Instagram are the most popular social media platforms among American teens.

2. They check their Snapchat profile thirty times on average.

3. Instagram had the highest engagement rate between September and October 2021 (because 81% of teens used the app at least once).

4. Amazon is teens' favourite e-commerce site because, according to them, it is more reliable than others.

II – Language

A. $6 \times 1\% = 6\%$

1. a) | 2. e) | 3. d) | 4. c) | 5. f) | 6. b)

B. $4 \times 2\% = 8\%$

1. My cousin always checks her Instagram before going to school. | 2. My mother and I went shopping on Saturday. |

3. Watching YouTube videos is one of my brother's favourite activities. | 4. Jim and Rachel love taking photos and posting them on Snapchat.

C. $4 \times 1\% = 4\%$

1. turn down | 2. turn over | 3. turn up | 4. turn off

D. $4 \times 1\% = 4\%$

1. taking | 2. spend | 3. to see | 4. to buy

E. $4 \times 1\% = 4\%$

1. who | 2. which | 3. whose | 4. which

F. $4 \times 2\% = 8\%$

1. The girl who has millions of followers on TikTok closed her Reddit account. | 2. This is the last post which has one million viewers. | 3. She is a famous TikToker whose videos are a huge success. | 4. These are the two sisters who have a TV show.

G. $4 \times 1\% = 4\%$

1. doesn't have to | 2. must | 3. mustn't | 4. mustn't

III – Writing

20%

Suggested answer:

I love spending time on social media. I like creating TikTok videos, but I prefer using Instagram because I love following the posts of my favourite celebrities. I usually spend two hours a day on social media, but I know it's too much.

Social media is important in my life because it's a way to stay connected with my friends and family. I think social media is a great way to spend my free time, but it can be very addictive.

Alternative marking scheme

Per skill

I – Reading (100%)

A – $5 \times 6\% = 30\%$

B – $4 \times 5\% = 20\%$

C – $4 \times 12.5\% = 50\%$

II – Language (100%)

A – $6 \times 4\% = 24\%$

B – $4 \times 4\% = 16\%$

C – $4 \times 3\% = 12\%$

D – $4 \times 3\% = 12\%$

E – $4 \times 3\% = 12\%$

F – $4 \times 3\% = 12\%$

G – $4 \times 3\% = 12\%$

III – Writing (100%)

100%